



Overview & Scrutiny Committee
11th December 2007

**Report from the Director of
Policy & Regeneration**

For Action

Wards Affected:
None

Draft Corporate Older People's Wellbeing Strategy

1.0 Summary

- 1.1 The Overview & Scrutiny Committee will receive a presentation on the draft Corporate Older People's Well Being Strategy. A hard copy is attached.

2.0 Recommendations

- 2.1 The committee comments on and makes recommendations for changes to the strategy prior to it being finalised.

3.0 Detail

- 3.1 Older people have been made a priority in Brent's Corporate Strategy 2006 – 2010. The Corporate Strategy states that one of the council's priorities is to 'develop an integrated strategy to address the full range of older peoples needs including care services, leisure activities, inclusion and choice.
- 3.2 The goals of the Corporate Older People's Wellbeing Strategy are two fold. Firstly, they reflect what statutory, voluntary and community organisations in Brent will do in order to meet the needs and aspirations of older people. Secondly, they set out the outcomes which will be achieved for older people by the strategy.

- 3.3 The draft Corporate Older People's Wellbeing Strategy is attached. The Strategy seeks to achieve the following goals:
- Ensure **strategic planning** to achieve better outcomes for people aged 50 and over.
 - Provide better **information** to enable people aged 50 and over to make informed decisions about their lifestyles.
 - Enhance **preventative** services which promote the wellbeing of people aged 50 and over.
 - **Engage** people aged 50 and over in a range of activities which promote a high quality of life.
 - Work in **partnership** with all stakeholders to ensure better outcomes for people aged 50 and over.
- 3.4 The Overview and Scrutiny Committee will receive a presentation on the draft strategy and are asked to test how the strategy has been developed and whether or not the proposals are likely to deliver the stated aims.

4.0 Financial Implications

None

5.0 Legal Implications

None

6.0 Diversity Implications

None

Background Papers

The Draft Corporate Older People's Wellbeing Strategy

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